



## Membership Site Content Checklist

Building membership sites in Easy Peasy is a breeze if you have all your content prepared, organized, and ready to go.

Use this checklist as a guide for the content you'll need to build your course.

### Site Settings Content

- Title
- Domain or sub-domain (where you want this course to live)
- Support Email
- Support Phone
- Logo (640x640)
- Favicon (32x32)

### Product Details Content

- Title
- Description (1-2 Sentences)
- Product Thumbnail Image (1280x720)

### Product Customize Content

- Header Logo (360x80)
- Hero Image (2880x1200)
- Sidebar Instructor Heading (Instructor Name)
- Instructor Headshot (300x300)
- Instructor Name
- Instructor Title
- Instructor Bio (1000 characters or less)

### **Product Course Category & Sub-Category Content**

- Category Name
- Category Description
- Category Thumbnail Image (1280x720)
- Sub-Category Name
- Sub-Category Description
- Sub-Category Thumbnail Image (1280x720)

### **Product Category Post Content**

- Video File (mp4 - 500mb limit)
- Post Title
- Post Copy
- Post Thumbnail Image (1280x720)
- Post downloadables

### **Offer Content**

- Offer Title
- Offer Description
- Offer Price
- Offer Image (1280x720)

### **Offer Checkout Page Content**

- Banner Image (optional, 2880 wide)
- Overview Video (optional)
- Logo (540x120)
- Additional Checkout Page Copy
- Terms & Conditions Agreement (optional)